

TRAVEL SNAP CARDS

COASTAL AREAS



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Coastal areas are vast, much like other types of landscape photography. Lighting plays a key role. But, establishing scale is also extremely important. For travel photography, it's very important to try and establish the location. Don't make your shots too generic.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

PRO TIP #1

Use reflections within your photographs whenever possible. Alter the color when you encounter drab conditions. You can do this by changing the color balance setting on your camera, or use a color filter: either a complete color filter or a graduated color filter. Shoot before sunrise or at sunset.



PRO TIP #2

Include foreground elements that help tell the story of the location while also improving the composition by adding depth to the picture. Your best tool to establish a sense of scale is to include an object of known size. If the object is directly related to the area that you're traveling in, that's even better.



PRO TIP #3

Whenever possible record movement. Take the time to experiment with different levels of movement: from completely freezing the action all the way to a total blur.



PRO TIP #4

Scout out areas of color to break up the monotonous color scheme.

